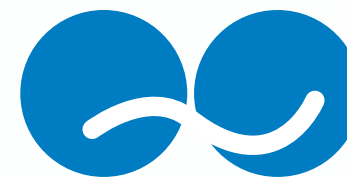


# 2009 ANNUAL REPORT

## *Our Partners & Collaborations*



**Cleo Eulau Center**

Helping Children Rebound from Adversity





## *A message from our Executive Director and Board President*

Fiscal year 2009 was a time of reflection and growth for the Cleo Eulau Center. We are happy to announce the completion of our 3-year strategic plan. This process was inclusive of our board, staff, clients, partners, friends, and donors and resulted in a shared vision for the future and a roadmap for achieving it. We now have a new level of awareness about our responsibility to serve the community, and confidence in our potential.

Through this process, we also created criteria for establishing key partnerships with other community organizations and service providers, potentially allowing CEC to share our expertise and influence the field at a national level. We are excited to bring you an inside look at some of our incredible partners in this report.

It is these kinds of partnerships—those with broad reach and impact—that we hope to continue developing in order for CEC to meet our

current and future program and organizational goals. We've mapped out these objectives: sharing our knowledge of social and emotional well being and resiliency to a national audience; further developing and enhancing our programs, articulating our framework and measuring our impact; and increasing our visibility and presence in the community.

We want to thank all of our supporters, partners, and friends who have given us the chance to help so many educators and students in our community and the opportunity to work towards building healthier, more vital school environments. We could not do it without you!

A handwritten signature in black ink, appearing to read 'Lyra Ghose'.

**Lyra Ghose**  
*Executive Director*

A handwritten signature in black ink, appearing to read 'Neil Call'.

**Neil Call**  
*Board President*

*The Cleo Eulau Center is dedicated to promoting lifelong resiliency in youth by strengthening the caring capacity of the adults who influence their lives.*

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### RESILIENCY CONSULTATION PROGRAM (RCP)

RCP empowers educators with the knowledge and skills they need to promote social and emotional well-being of students. We help to build strong relationships and trust, and ultimately create a healthy and vital learning environment that affects the entire school community.

The foundation of our work is to first develop a relationship with teachers, providing the necessary support and strategies to help them recognize their strengths and increase their understanding of students' social and emotional wellness. Teachers then use these new skills and techniques to build relationships with their students, ultimately increasing student well-being, resiliency, and success. The RCP consultants work closely with educators to understand and respond to the emotional and developmental needs of students; build supportive, life-changing relationships in the school environment; and create school-wide policies that promote student engagement and motivation.

### COLLABORATIVE COUNSELING PROGRAM (CCP)

The Collaborative Counseling Program provides on-site counseling to youth attending San Mateo County Community and Court schools. Specialized weekly individual and group counseling sessions provide opportunities to explore experiences, relationships, and feelings in a safe and confidential setting. Students gain insight into their self-destructive behaviors, learn more effective forms of self-advocacy and develop skills to address and cope with traumas and pressures in their lives, thereby creating the necessary internalized restructuring for lasting change.



# *New Curriculum for New Teachers*

WHEN IT COMES TO EDUCATION, THE PRIMARY FOCUS TENDS TO BE ON ACADEMICS, RAISING THE BAR AND HIGH ACHIEVEMENT. BUT WHAT DOES IT TAKE TO KEEP STUDENTS MOTIVATED AND ENGAGED, RETAIN GOOD TEACHERS AND CREATE A VITAL SCHOOL COMMUNITY FOR ALL?

For over 14 years the Cleo Eulau Center (CEC) has been answering these questions by working with teachers in underperforming schools to help build their resiliency so they, in turn, can build the strengths of their students. Over the past few years, we have been fine-tuning our goals of working with key partners to help build stronger teachers, students and schools as well as making an impact at a national level. This year, in partnership with the New Teacher Center, we have been co-developing curricula for mentors and new teachers participating in the Silicon Valley New Teacher Project. The aim of this three-part training series is to help first-time teachers build social and emotional well-being in their classrooms. After piloting this project regionally, the New Teacher Center will be taking this training to a national level.

The New Teacher Center helps to improve student learning by accelerating the effectiveness of new teachers and school leaders across

the country in urban and rural communities. Their focus is on pairing veteran teachers with new teachers to help enhance professional development. The NTC first learned of CEC's influential work through a presentation at NTC's National Symposium, and after some initial conversations and meetings, they were eager to tap into CEC's expertise on social and emotional wellness of youth and resiliency training.

"I'm a firm believer in looking at education in the context where the whole child can be supported in the classroom and through one-on-one support," says Ellen Moir, Executive Director of The New Teacher Center. "This partnership has helped us develop assessment tools and a curriculum that we can use and extend into other locations in America," says Moir. "It's a rich opportunity to learn new knowledge and enhance professional development of teachers, while building safe and equitable school environments."

This year alone, the new curriculum will reach 56 veteran teachers and 540 new teachers throughout Silicon Valley, impacting thousands of students. Additionally, part of the implementation





plan beyond professional development, is the meta-coaching process, where one of two CEC consultants will shadow five selected NTC veteran teachers as they work with new teachers. This structure will further ensure content and pedagogy implementation.

“Social and emotional wellness knowledge and training is critical for the future of education and to help retain teachers and build better public education,” says Moir. **“The culture of social/emotional wellness must be in place so kids can feel safe and be eager to learn. There is a current focus on the importance of student confidence and perseverance in learning and it’s all connected to students’ social and emotional well-being.”**

The synergy created by this partnership has helped to make both organizations stronger as we learn together and carry our messages out to the community. Our common goals and values will help enhance teacher development and student learning while creating stronger school communities. **“If we are ever going to transform education,”** says Moir, **“it’s going to take the whole community.”**

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*Note: This 3-year partnership has been funded in its entirety by the Lucile Packard Foundation for Children’s Health.*

“Social and emotional wellness knowledge and training is critical for the future of education and to help retain teachers and build better public education.”

—Ellen Moir, Executive Director of The New Teacher Center.

# Helping At-Risk Students Thrive

20% OF HIGH SCHOOL STUDENTS IN CALIFORNIA DROPPED OUT IN 2008. THAT'S 106,073 STUDENTS THAT FAILED TO REACH GRADUATION AND POSSIBLY LOST A CHANCE FOR A SUCCESSFUL FUTURE.

The work of the Cleo Eulau Center focuses on building strengths and resiliency in all students in hopes of preventing academic failure. We are always looking for new opportunities to partner with organizations with similar values in order to make an impact in our community. This summer we were pleased to partner with the Thrive Foundation and the Sequoia Union High School District to redesign their summer Compass Program for incoming 9<sup>th</sup> graders who have been identified as high-risk of dropping out.

The goal of Thrive Foundation and Sequoia Union High School District's Compass Program is to increase student engagement in the classroom and their motivation to learn. The Thrive Foundation generously donated \$25,000 last year to support the efforts of CEC to provide two full-day trainings on social/emotional wellness and youth development as well as ongoing, on-site consultation to 34 teachers and educators. Two of CEC's Resiliency Program consultants worked collaboratively with the educator teams to increase their capacity to form supportive relationships with difficult to reach students, promote student engagement, and foster social and emotional well-being in the classroom.



"I heard such good things from so many sources about the excellent work of the Cleo Eulau Center," says Carol

Gray, Executive Director of the Thrive Foundation. "I really value the willingness of CEC to embrace our Program. I think CEC has an amazing understanding of teachers and how to grow their strengths and help them overcome challenges," says Gray.

The opportunity to work with the Thrive Foundation's Compass Program has been quite an asset to CEC as we form valuable partnerships and share our knowledge throughout our community. CEC was able to refine our model for working with high-school educators and we look forward to further opportunities to increase student well-being and engagement in high school settings.

"It is difficult to make change in schools, bring new ideas forward and elevate the ways teachers are doing their practice," says Gray. "It is really great to work with a non-profit like the Cleo Eulau Center who has initiated a group process of working together to help both teachers and students."

# Longevity—14 Years Serving Youth Who Need it Most

TEENAGERS ARE IMPRESSIONABLE AND THE RELATIONSHIPS THEY HAVE AT THIS CRITICAL STAGE WILL LAY THE FOUNDATION FOR THE REST OF THEIR LIVES. CAN YOU IMAGINE WHAT IT WOULD BE LIKE TO HAVE TRUST IN NO ONE, HAVE THE FEELING OF ALWAYS BEING “ON GUARD”, AND HAVING NO ONE TO TURN TO? HOW WOULD THIS AFFECT YOUR EDUCATION AND CHANCES OF REACHING GRADUATION?

CEC is proud to be a long-time partner with San Mateo County Office of Education’s Court and Community Schools—alternative schools where the majority of students are on probation and have been referred by a probation officer or school district. Through our Collaborative Counseling Program (CCP) at SMCOE, we provide renewed hope and confidence to students facing extreme challenges by offering group and individual therapy. Our goal is to help them build lasting change in their lives and to successfully re-enter their public schools.

“We greatly value CEC’s professionalism and expertise in counseling our at-risk students,” says Karen Philip, Deputy Superintendent, Student Service Division, San Mateo County Office of Education. “CEC provides support not only to our students, but also to our teachers, para-educators, probation staff and administrators that is invaluable in problem solving the many issues related to our at-risk youth.”

Through the CCP program, students are provided with things they have often never experienced before from an adult: a relationship based on



respect, non-judgment, compassion, and genuine interest in their reality. Perhaps for the first time, they are not being labeled as difficult or criminal, but instead someone is listening to their experiences with an open-mind, trying to understand the complexities of their lives and tending to their emotional well-being.

“For many of our students, the CEC partnership provides the only counseling intervention available to them and is a critical component to the overall success and effectiveness of the program,” say Philip. “Additionally, CEC services have offered support by intervening when students are at risk for suicide or in the midst of some other life crisis.”

The Cleo Eulau Center is extremely grateful to be able to partner with such an impactful agency to make a difference in the lives of so many at-risk youth. We hope our outreach to these students will result in one less kid in jail, one less kid living on the streets, and one more life transformed forever.

“These are challenging economic times in our state,” says Philip. “Never have partnerships like the one with CEC been more important in order to find creative approaches to serving our students and greater community.”

# ADDITIONAL COLLABORATIONS

**THE JOHN GARDNER CENTER AT STANFORD** CEC has partnered with JGC through their “Youth in the Middle” initiative—a collaborative effort among teachers, community-based organizations, youth, and city and county leaders to support the well-being of every student on a social, emotional, physical and cognitive level. Through this partnership, CEC helped start and facilitate weekly professional learning communities for 13 teachers focused on youth assets and strength-based approaches. This year, CEC has been asked to train teachers how to facilitate their own learning communities.

**SAN MATEO COUNTY JUVENILE PROBATION DEPARTMENT** This long-term partnership allows our Wright Institute interns to extend therapy to those youth who are incarcerated. Probation officers collaborate with our counselors and staff to address specific needs of students and help connect them to the appropriate resources. CEC receives \$39,000 in support each year from SMCJPD.

**COMMUNITY COLLABORATIVES** CEC is now a part of the Redwood City 2020, a city-funded collaboration that oversees service providers at school sites in Redwood City and includes representatives from the city, school districts, county and nonprofit service providers and Community Schools Task Force, an advisory team formed around providing services to youth on probation or at-risk of offending. The Cleo Eulau Center has also been a key participant in the East Palo Alto Mental Health Advisory Group and Youth Development Learning Network.

**THE WRIGHT INSTITUTE OF PSYCHOLOGY** This partnership places doctoral and master’s level students in our Collaborative Counseling Program (CCP) to receive mandatory clinical training and direct counseling experience needed for their graduate degrees. The counselors gain hands-on experience providing direct and indirect counseling to at-risk students attending the San Mateo Court and Community Schools. CCP also works with Golden Gate University, San Francisco State University, and California Institute of Integrative Studies to place clinical interns in Court and Community Schools.

**JERICHO PROJECT** is a residential rehabilitation program for men coming out of prison. As one part of the program, the residents must go out into the community to tell their stories and try to dissuade youth from offending. The Jericho residents talk about their experiences with our Collaborative Counseling interns as part of the intern’s training and preparation in working with youth on probation or at-risk of offending.

**EACH ONE REACH ONE** provides play writing classes for incarcerated youth at Hillcrest Court School. Our Collaborative Counseling Program and Each One Reach One staff work together, discussing the youth that we both serve.

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*The Cleo Eulau Center would like to thank our generous donors for their loyal support. The list below reflects donations received for the fiscal year 2009, starting July 1, 2008 and ending June 30, 2009.*

## \$50,000+

Campbell Family Foundation  
Lucile Packard Foundation  
for Children's Health  
Morgan Family Foundation  
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## \$25,000–\$49,999

California Family Foundation  
Grousbeck Family Foundation  
Grove Foundation  
Silicon Valley Community Foundation  
Thrive Foundation for Youth

## \$10,000–\$24,999

Cisco Systems Foundation  
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## \$5,000–\$9,999

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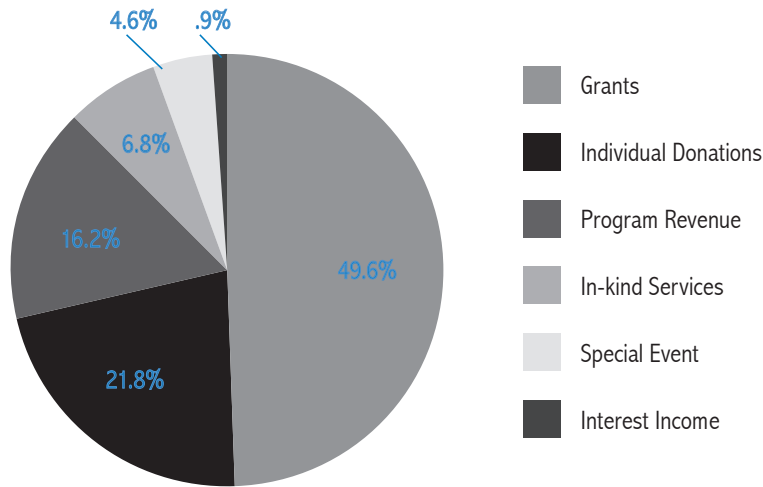
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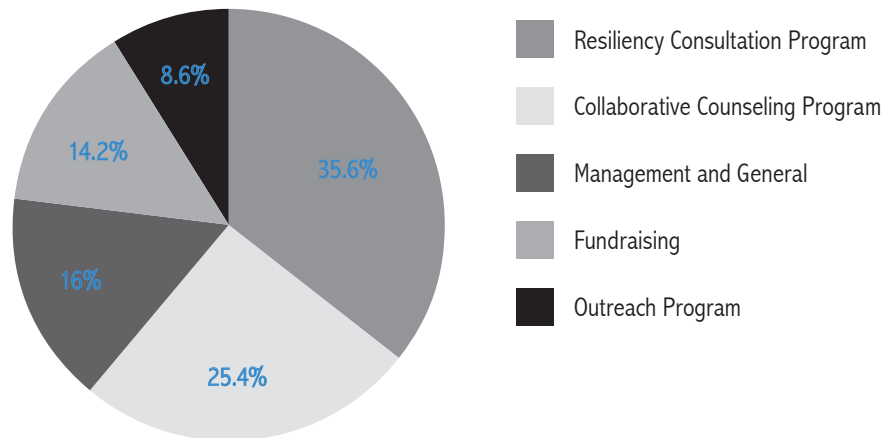
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# FINANCIAL STATEMENT



## INCOME

Individual Donations	158,009
Special Event	33,970
Grants	359,250
Program Revenue	117,302
In-kind services	49,620
Interest Income	6,530
<b>Total Income</b>	<b>\$724,254</b>



## EXPENSES

Outreach Program	53,599
Collaborative Counseling Program	15,8037
Resiliency Consultation Program	221,382
Management and General	99,589
Fundraising	88,647
<b>Total Expenses</b>	<b>\$621,254</b>

Change in net assets	103,427
Net assets beginning of year	552,851
<b>Net assets end of year</b>	<b>\$656,278</b>

## THE CLEO EULAU CENTER STATEMENT OF FINANCIAL POSITION AS OF JUNE 30, 2009

<i>ASSETS</i>		<i>LIABILITIES &amp; EQUITY</i>		
Total Current Assets	696,241	Current Liabilities	37,147	
Other Assets	4,787	Deferred Rent	7,603	
		Net Assets*	656,278	
<b>Total Assets</b>	<b>\$701,028</b>	<b>Total Assets</b>	<b>\$701,028</b>	

\* Net Assets includes \$196,120 in Temporarily Restricted Funds



**Cleo Eulau Center**

*Helping Children Rebound from Adversity*

2483 Old Middlefield Way, Suite 208

Mountain View, CA 94043

DONATIONS TO THE CLEO EULAU CENTER CAN GENEROUSLY BE MADE ONLINE AT [WWW.CLEOEULAUCENTER.ORG](http://WWW.CLEOEULAUCENTER.ORG)